





















Lomographic Corp.
Price List - Winter 2011





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Lomographic Cameras








		Color / Style	Item #	UPC	Wholesale Price	MSRP
Lomo Kompakt Automat LCA+	The Kult Kamera From Lomo					
	Newly manufactured LCA+ Lomo Camera loaded with extra features. 2 films 100 ASA/ 36 exp., Cable Release, Book: "Lomo On" Comes in a beautiful wooden "crate" reusable box. New packaging with a fresh new book included! MOQ - 3 units	Black	508	8 39228 00508 8	\$185.00	\$250.00
Horizon	120 Degrees of Panoramic Splendor					
	35mm panoramic camera with a swing-glass lens and manual controls Package contains book, filters, full size instructional poster MOQ - 3 units	Perfectk Black * Kompakt Black *	952 959	8 39228 00952 2 8 39228 00959 1	\$375.00 \$200.00	\$475.00 \$325.00
Lublitel+	Love at Waistlevel					
	A loving recreation of this Soviet-era classic. Based on a design that dates back over 60 years, it's truly a mid-century masterpiece updated with stunning new features, including the ability to shoot BOTH medium format and 35mm film. Comes with 35mm adapter, Love at Waist Level book, cable release, one roll of film, neck strap, lens cap. MOQ - 2 units	Black - Kit	580	8 39228 00580 7	\$180.00	\$350.00
Spinner 360°	Round and Round we go!					
	The one and only completely panoramic 360 degree 35mm camera! Give the shutter cord a pull and watch it spin round and round. Uses regular 35mm film. MOQ - 4 units	Black *	919	8 39228 00919 5	\$72.50	\$145.00
Sprocket Rocket	Panoramas meet sprocket holes!					
	Launch yourself into a new Lomographic experience! This 35mm compact boasts a super-wide angle lens for panoramas, dual winding knobs for easy multiple exposures and of course, sprockets! MOQ - 4 units	Black *	915	8 39228 00915 7	\$44.50	\$89.00
Fisheye Camera # 2	35mm Fisheye Camera with Hot Shoe and Fisheye View					
	Upgraded version of Fisheye, 35mm, hot shoe and fisheye viewer MOQ - 12 units	Black / Chrome White Knight Edition Pink Edition I Hear You *	947 948 953 927	8 39228 00947 8 8 39228 00948 5 8 39228 00983 6 8 39228 00927 0	\$35.00 \$37.50 \$40.00 \$44.50	\$70.00 \$75.00 \$80.00 \$89.00
Fisheye Camera	The First 35mm Fisheye Camera in the World					
	35mm camera with a 170 degree fisheye lens MOQ - 12 units	Black Metallic Blue Red Hello Kitty Edition*	940 986 945 977	8 39228 00940 9 8 39228 00986 7 7 39228 00945 4 8 39228 00977 5	\$25.00 \$27.50 \$27.50 \$30.00	\$50.00 \$55.00 \$55.00 \$60.00
SuperSampler camera	The Queen of 4-lens Cameras					
	4-lens camera, available in rubberized blue 1 roll of 35mm color film/24 exp. Animate your images on Lomography.com! MOQ - 10 units	Rubberized Blue Rubberized Black Metallic Blue Pearl Edition Chromiac Edition Dalek Edition - Green	377 380 353 317 360 390	8 39228 00377 3 8 39228 00380 3 8 39228 00353 7 8 39228 00317 9 8 39228 00360 5 8 39228 00390 2	\$25.00 \$25.00 \$25.00 \$25.00 \$30.00 \$30.00	\$50.00 \$50.00 \$50.00 \$50.00 \$60.00 \$60.00
ColorSplash Camera	Chock-full of Color-bursting Electric Soul					
	35mm camera with integrated Color Wheel system MOQ - 10 units	Original White Chakra Edition - Rubber Grey Chromiac Edition	411 418 419	8 39228 00410 7 8 39228 00418 3 8 39228 00419 0	\$30.00 \$42.00 \$42.00	\$70.00 \$85.00 \$85.00
Oktomat	8 Lenses of Action Satisfaction					
	8-lens camera, shutters fire in succession. Create mini-movies with your photos on Lomography.com! MOQ - 12 units	Red	920	8 39228 00920 1	\$20.00	\$40.00
Pop 9 camera	The Pop Sensation					
	9-lens camera, available in Metallic Gold or Black 1 full size editorial poster. MOQ - 6 units	Gold Black	900 903	8 39228 00900 3 8 39228 00903 4	\$20.00 \$20.00	\$40.00 \$40.00

		Style	Item #	UPC	Wholesale Price	MSRP	
	The Medium Format Dynamo						
		1 Medium format plastic camera with COLOR Flash, Book: "The World Through A Plastic Lens" includes batteries, black electrical tape & strap	Black	829	8 39228 00829 7	\$41.00	\$70.00
			Green	827	8 39228 00827 3	\$41.00	\$75.00
	Holga JACK Camera Kit - White Stripes, Collectors Edition	White/Red	809		\$90.00	\$180.00	
	MOQ - 6 units						
	The Retro Cool, Light Blue, Medium Format Tool						
		Diana F+ Medium Format Camera (w/o flash)	Diana F+	561	8 39228 00531 6	\$25.00	\$50.00
		Comes with manual, hard bound book, poster, strap, lens cover	Diana F+ (w/ flash)	560	8 39228 00560 9	\$47.50	\$95.00
			Diana F+ Edelweiss	554	8 39228 00554 8	\$30.00	\$60.00
		Diana F+ (w/ flash), includes everything as above, plus a flash, 12 different color filters and hotshoe adapter.	Hong Meow Diana F+ (w/ flash)	563	8 39228 00563 0	\$52.50	\$105.00
			Diana F+ Black Jack (w/ flash)	571	8 39228 00571 5	\$52.50	\$105.00
			Diana F+ Mr. Pink (w/ flash)	572	8 39228 00572 2	\$52.50	\$105.00
			Diana F+ Glow in the Dark (w/ flash)	573	8 39228 00573 9	\$52.50	\$105.00
			Diana F+ Chromiac (w/ flash)	574	8 39228 00574 6	\$52.50	\$105.00
			Diana F+ Tokyo Rising (w/ flash)	575	8 39228 00575 3	\$52.50	\$105.00
			Diana F+ Et Toro (w/ flash)	582	8 39228 00582 1	\$52.50	\$105.00
			Diana F+ CMYK (w/ flash)	579	8 39228 00579 1	\$52.50	\$105.00
			Diana F+ Take My Heart! *	928	8 39228 00928 7	\$49.50	\$99.00
			Diana+ MEG White Stripes Kit	552		\$75.00	\$150.00
							
Just one flick of the fingertip and the Diana Mini can produce amazing 35 mm square format or half-frame images!	Diana Mini - Blue / Black			586	8 39228 00586 9	\$30.00	\$60.00
	Diana Mini w/ Flash			591	8 39228 00591 3	\$52.50	\$105.00
	Diana Mini White			594	8 39228 00594 4	\$35.00	\$70.00
	Diana Mini En Rose *			596	8 39228 00596 8	\$59.50	\$119.00
	Diana Mini Petite Noir *			597	8 39228 00597 5	\$59.50	\$119.00
	Diana Mini Love is the Air *	929	8 39228 00929 4	\$59.50	\$119.00		
	Old school learns some new tricks!						
		With 3 photo formats to choose from and an array of coloured filters to stain your 120 pinhole images with wild tints, it's guaranteed to make your dreamy pinhole photos burst with a psychedelic almost 3D effect!	Yellow/Black - Kit	559	8 39228 00559 0	\$32.50	\$65.00
	MOQ - 6 units						
	The Ultimate Analog Artillery!						
		This amazing pack comes with Diana F+ camera as well as every accessory designed for the analog wonder - Splitzer, every Lens, Cable Release, Flash, 35mm Adapter, hotshoe adapter and viewfinders.	Kit	570	8 39228 00570 8	\$150.00	\$240.00
	MOQ - 2 units						
	The ActionSampler is Four Times the Fun!						
		4-lens camera, 1 roll of 35mm color film/24 exp. Animate your images on Lomography.com!	Chrome	246	8 39228 00246 2	\$15.00	\$30.00
			Clear	253	8 39228 00253 6	\$15.00	\$30.00
			Metallic Black w/ flash	262	8 39228 00262 2	\$30.00	\$60.00
	MOQ - 12 units						
	Dive on in!						
		This Combo features the Fisheye camera and the Fisheye Submarine case in one big, transparent, waterproof beach bag.	Waterproof Beach Bag	944	8 39228 00944 7	\$55.00	\$100.00
	MOQ - 3 units						
Lomographic Accessories							
	Take your camera everywhere you go.						
		All the classics: LC-A+, Diana F+, Lubitel+ and Fisheye #2 - now in miniature keychain versions!	Assorted Display Case	211		\$160.00	
			Fisheye 2	210	8 39228 00210 3	\$160.00	\$7.00
			Diana F+	208	8 39228 00208 0	\$160.00	\$7.00
			Lubitel	209	8 39228 00209 7	\$160.00	\$7.00
			LC-A+	207	8 39228 00207 3	\$160.00	\$7.00
	Packaged in a 40 piece display case, 4 assorted styles.						
	MOQ - 2 cases						

Fotoclips	Dream It, Build It!	Style	Item #	UPC	Wholesale Price	MSRP
	Create amazing Lomo-curtains and more with this box of 110 clips MOQ - 30 boxes	100 Clear / 10 Orange	705	8 39228 00705 4	\$5.00	\$10.00
Lomography Film - 35mm film	The Future is Analogue!	Style	Item #	UPC	Wholesale Price	MSRP
	Each roll of 35mm color negative Lomo film is your inexpensive ticket for vibrant color and bold contrast with any Lomographic camera. Red Scale 100 ISO Film - loaded backwards in canister to create amber tones. Cross-process a roll of Lomo X-Pro 200 for unbelievable colors, huge contrast, and wonderfully unpredictable results. NOTE: All Lomography films are packaged with 3 rolls per pack. MOQ - 10 units	100 ISO Color 35mm 400 ISO Color 35mm 800 ISO Color 35mm 100 ISO Redscale 35mm ISO 50 -200 Extended Range Redscale 35mm 200 ISO XPRO 35mm	603 631 641 604 605 648	8 39228 00603 1 8 39228 00631 6 8 39228 00641 5 8 39228 00604 0 8 39228 00605 7 8 39228 00648 4	\$6.25 \$6.50 \$7.25 \$8.00 \$7.25 \$12.00	\$9.99 \$9.99 \$10.99 \$10.99 \$20.00
Lomography Film - 120 film	Perfect for use with Diana F+, Lubitel+ & Holga	Style	Item #	UPC	Wholesale Price	MSRP
	Black and White 100 ISO 120 film 3 Pack - Beautiful B&W for use with the Diana F+ and the Holga. The best Color Negative Film for all medium format cameras! Also available in our favorite Redscale and X-Pro styles. NOTE: All Lomography films are packaged with 3 rolls per pack. MOQ - 10 units	100 ISO B&W 120 100 ISO Color 120 400 ISO Color 120 800 ISO Color 120 100 ISO Redscale 120 50 - 200 ISO Extended Range Redscale 120 200 ISO XPRO 120	681 683 682 684 661 662 685	8 39228 00681 1 8 39228 00683 5 8 39228 00682 8 8 39228 00684 2 8 39228 00661 3 8 39228 00662 0 8 39228 00685 9	\$6.50 \$9.00 \$10.75 \$13.00 \$13.00 \$12.75 \$16.25	\$9.99 \$12.99 \$15.99 \$17.99 \$17.99 \$24.99
DigitalIZA	Cut your costs and scan at home!	Style	Item #	UPC	Wholesale Price	MSRP
	This amazing film tray is perfect for at home scanning, allowing you to scan your negatives. This tray also allows for scanning those beloved sprocket holes. The perfect thing for Horizon, Spinner 360, and all other negatives. MOQ - 6 units	35mm Kit * 120 Kit *	398 399	8 39228 00398 8 8 39228 00399 5	\$17.50 \$22.50	\$30.00 \$40.00
Ringflash	Every Beauty Photographer's little secret.	Style	Item #	UPC	Wholesale Price	MSRP
	Ringflash Works with the LCA, LCA+, Fisheye, Fisheye No 2, Diana F+, and Holga cameras. Includes: 1 Hotshoe/sync cord, 4 solid color rings, 12 color filters and 5 camera adaptors Uses "AA" Alkaline Batteries, batteries not included. MOQ - 6 units	Black	405	8 39228 00405 3	\$32.50	\$65.00
ColorSplash Flash	Keep those colors rolling!	Style	Item #	UPC	Wholesale Price	MSRP
	Hot shoe flash with integrated Color Wheel system, 12 color filters, 1 "AA" Alkaline battery 1 full size editorial poster MOQ - 5 units	Black	400	8 39228 00400 8	\$17.50	\$35.00
Diana F+ Flash	Add a retro feel to any hotshoe camera	Style	Item #	UPC	Wholesale Price	MSRP
	Retro-styled flash that works wonderfully with all standard hotshoe cameras including the LC-A+, the Fisheye #2, the Diana F+, and the Diana Mini! Includes: flash, hotshoe adapter, 12 color filters & manual MOQ - 6 units	Black	408	8 39228 00406 0	\$30.00	\$60.00
Diana+ Instant Back	Instant Gratification	Style	Item #	UPC	Wholesale Price	MSRP
	Diana+ Instant Back Turn your Diana F+ into an instant machine! Prints come out approx the size of a business card. Uses Instax Mini Film. MOQ - 6 units Instax Mini Film MOQ- 10 units	Black Double Pack (20 sheets)	576 1028	8 39228 00576 0 4 902520 279385	\$48.00 \$17.50	\$95.00 \$25.00
Diana+ Accessories	All new tricks for the Retro-Classic	Style	Item #	UPC	Wholesale Price	MSRP
	Diana+ Splitzer Diana+ 35mm Back MOQ - 6	Teal / Black Black	521 568	8 39228 00521 0 8 39228 00568 5	\$8.00 \$30.00	\$15.00 \$50.00
Diana+ Lenses	Four New Perspectives	Style	Item #	UPC	Wholesale Price	MSRP
	20mm Fisheye Lens Super-Wide Angle Lens 110mm Soft Telephoto Lens 55mm Wide / Close-Up Lens MOQ - 6 units	Black / Chrome Black / Chrome Black / Chrome Black / Chrome	530 565 567 566	8 39228 00530 2 8 39228 00565 4 8 39228 00567 8 8 39228 00566 1	\$25.00 \$25.00 \$25.00 \$30.00	\$45.00 \$40.00 \$40.00 \$50.00
Diana+ SLR Adapters	Combine your cameras	Style	Item #	UPC	Wholesale Price	MSRP
	Bring the magic of the various Diana F+ lenses to your SLR! Available adaptors for Canon EOS mounts & Nikon F mounts. MOQ - 6 units	Canon EOS Mount Nikon F Mount	587 590	8 39228 00587 6 8 39228 00590 6	\$7.00 \$7.00	\$12.00 \$12.00
LC-A+ Wide Angle Lens	Expand your View	Style	Item #	UPC	Wholesale Price	MSRP
	Widen your horizons with this auxiliary lens that broadens your view. Includes Wide Angle Lens, View finder, Lens Mount & Pouch. Works exclusively with the LC-A+. MOQ - 3 units	Black	898	8 39228 00898 3	\$100.00	\$150.00

LC-A+ Splitzer	Crafty Fragmentation	Style	Item #	UPC	Wholesale Price	MSRP
	This nifty little tool will help you deconstruct and reconstruct your world view with your LC-A+. Half expose, partially expose, double expose, and layer. The only limits are your imagination. MOQ - 5 units	Red / Black	520	8 39228 00520 3	\$12.00	\$20.00
Fisheye Circle Cutter	Liberate your square view!	Style	Item #	UPC	Wholesale Price	MSRP
	Using a tiny razor blade to cut perfect circles into photos and other materials, 30 Fotodiscs are included. MOQ - 5 units	Blue / Red	887	8 39228 00887 7	\$7.00	\$12.00
Fisheye Submarine	See the world from a swimming fish's point of view	Style	Item #	UPC	Wholesale Price	MSRP
	Underwater casing for the Fisheye and Fisheye No. 2 cameras! Safely operated up to 65 feet underwater. Usable in salt and fresh water. Great for all weather and extreme sport use. MOQ - 6 units	Clear / Red	949	8 39228 00949 2	\$32.50	\$65.00
Paper DIY Pinhole camera	DIY Pinhole 35mm photography	Style	Item #	UPC	Wholesale Price	MSRP
	about 2 hours from unpacking to complete assembly MOQ - 5 units	White / Multi-color	870	8 39228 00870 9	\$12.50	\$25.00

Lomographic Books

LC-A 25th Anniversary	The LC-A+ "BIG Book"	Style	Item #	UPC	Wholesale Price	MSRP
	In conjunction with the 25th anniversary of the beloved LC-A camera, Lomography has collected the largest collection of the most amazing photos all shot with the original LOMO camera.	Hardbound	510	8 39228 00510 4	\$50	\$100.00
LC-A 25th Anniversary	LC-A+ Small Book	Style	Item #	UPC	Wholesale Price	MSRP
	This little book comes packaged in with the LC-A+ and is now available seperately. Lush, colorful photographs will this hardcover with eye popping, jaw dropping beauty.	Hardcover	511	8 39228 00511 1	\$13	\$25.00
Lomo Lifestyle Book	"Don't Think, Just Shoot."	Style	Item #	UPC	Wholesale Price	MSRP
	Reprinted by popular demand! This amazing book has 2000+ photographs submitted from Lomographers from around the globe, mapping the visual language, history and lifestyle of the Lomographic community. MOQ - 5 units	Hardbound Book	735	8 39228 00735 1	\$30.00	\$60.00
Holga Book	"The World Through a Plastic Lens"	Style	Item #	UPC	Wholesale Price	MSRP
	Contains 308 pages with over 500 images and a full list of tips and tricks - comes in hardcover binding that recalls the faux-leather wrapping of the Holga camera. MOQ - 3 units	Square Format	747	8 39228 00747 4	\$12.00	\$20.00
Fisheye Book	"Rumble in the Pond"	Style	Item #	UPC	Wholesale Price	MSRP
	368 color-bursting pages of 170-degree Fisheye madness. an informative history of Fisheye lenses and interviews with fisheye photographers from around the world. MOQ - 3 units	Landscape Format	777	8 39228 00777 1	\$15.00	\$25.00
Vienna City Guide	The ONLY guide for making the most of a Viennese getaway. Can't make it there? Travel through the pages of this beautiful full color city guide.	Style	Item #	UPC	Wholesale Price	MSRP
	MOQ - 5 units	Soft Cover	291	8 39228 00291 2	\$8.25	\$16.50
Lomo Notebook	Keep Lomo in your heart and your plans on paper	Style	Item #	UPC	Wholesale Price	MSRP
	The new Lomography Notebook helps you keep up-to-date, practically guarantees you are always on time and never again will you forget a single thing. Comes complete with a calendar and daily tips and tricks to keep your lomography skills sharpened to a fine and vibrant point. MOQ - 5 units	White with "Lomo-print" London Edition Vienna Edition	739 738 740	8 39228 00739 9 8 39228 00740 0 8 39228 00740 5	\$8.50 \$8.50 \$8.25	\$15.00 \$15.00 \$16.50

		Style	Item #	UPC	Wholesale Price	MSRP
The Packrat Bag	Pack it up, pack it in.					
	Crafted in rugged double-faced cotton canvas, the Packrat is available in two sizes and two colors – and looks smooth and stylish on both men and women. Toss one on! From day to night, the Packrat is by your side and ready to transport your most needed essentials.	Blue Large Taupe Large Blue X-Large Taupe X-Large	276 277 278 278	8 39228 00276 9 8 39228 00277 6 8 39228 00278 3 8 39228 00279 0	\$20.00 \$20.00 \$25.00 \$25.00	\$40.00 \$40.00 \$50.00 \$50.00
	MOQ - 5 units					
The Lomofolio Bag	Designed to keep things simple.					
	The Lomofolio is the perfect size for carrying laptops, cameras, folders and all your essentials. Water-resistant and durable with complete zip fastening – your important gadgets and documents are in safe hands. The inner carabiner ring hook and 2-in-1 double pocket mean the end of rummaging around for keys buried at the bottom of your bag.	White Black	270 271	8 39228 00270 7 8 39228 00271 4	\$100.00 \$100.00	\$200.00 \$200.00
	MOQ - 3 units					
Side Kick Bag	Take your cameras everywhere you go					
	2-in-1 design, a small camera bag attached to a larger storage bag. Small bag holds two cameras, film, and a built-in photo album. The large bag holds a laptop, records, clean underwear everything that you need! Crafted in water-resistant & super-durable TPE synthetic material.	Charcoal canvas STDRD Khaki canvas STDRD Charcoal canvas LITE Khaki canvas LITE	756 757 758 759	8 39228 00756 4 8 39228 00757 3 8 39228 00758 0 8 39228 00759 7	\$32.50 \$32.50 \$27.50 \$27.50	\$65.00 \$65.00 \$50.00 \$50.00
	MOQ - 3 units/per style					
Sidekick Bag Leather	Take your cameras everywhere you go-in style					
	This special edition bag has been handcrafted in Egypt of fine pebble-grain leather– and is lined in 100% cotton canvas. The elegant dark brown & orange color scheme tops everything off with a heavy touch of class.	Brown STD Brown Lite Black STD Black Lite	766 762 736 737	8 39228 00766 0 8 39228 00762 7 8 39228 00736 8 8 39228 00737	\$125.00 \$87.50 \$125.00 \$87.50	\$250.00 \$175.00 \$250.00 \$175.00
	MOQ - 3 units/style					
Sling Shot Bag	Tote along any and all Lomographic paraphernalia					
	Reach in to this glove-soft and stain-resistant tote, that can hold notebooks, cameras, photo albums, anything you need! Featuring an over the shoulder strap and a hanging interior camera pocket. Crafted in water resistant & super durable TPE synthetic material.	Green Black Red Grey Blue Yellow Black	889 890 838 263 264 265 831	8 39228 00889 8 8 39228 00890 7 8 39228 00838 7 8 39228 00263 9 8 39228 00264 6 8 39228 00265 3 8 329228 00831 0	\$12.50 \$12.50 \$12.50 \$30.00 \$30.00 \$30.00 \$30.00	\$25.00 \$25.00 \$25.00 \$60.00 \$60.00 \$60.00 \$60.00
	MOQ - 3 units/style					
Lomography Leather Camera Cases	Custom retro-fit.					
	Crafted of fine-grain & butter-soft black leather, this amazing cases carry your Lomographic loved ones in the absolute height of style. Designed to perfectly carry each style.	Diana Case Diana Flash Case Diana Lens Case * Diana Mini Case - White * Diana Mini Case - Brown * Fisheye Case * Lubitel Case * LCA Case - Black Leather	583 584 465 595 462 465 463 839	8 39228 00583 8 8 39228 00584 5 8 39228 00583 3 8 39228 00595 1 8 39228 00462 6 8 39228 00465 7 8 39228 00463 3 8 39228 00839 6	\$30.00 \$20.00 \$12.50 \$40.00 \$35.00 \$40.00 \$50.00 \$20.00	\$50.00 \$30.00 \$25.00 \$20.00 \$17.50 \$20.00 \$25.00 \$40.00
	MOQ - 6 units					
Lomography Albums	Worthy of any Lomo Portfolio					
	These sleek and archival albums create a rich portfolio for the finest of Lomographs. With special editions for LCA photos and your Holga's 5x5 prints, you're sure to impress all with your high quality embossed albums, filled to the brim with vibrant colored eye-popping photographs.	Lomo Classic 1 Lomo Classic 2 Holga Uno Horizon	763 764 767 769	8 39228 00763 4 8 39228 00764 1 8 39228 00767 2 8 39228 00769 6	\$10.00 \$12.50 \$10.00 \$12.50	\$20.00 \$21.00 \$30.00 \$20.00
	MOQ - 6 units/style					
Adhesive Photo Squares & Corners	Lock them in					
	The perfect tool for joining your Lomographs with your Lomo Albums. Two options available: transparent traditional photo corners or square double sided photo mounts.	Corners Square Mounts	706 707	8 39228 00706 1 8 39228 00707 8	\$2.25 \$2.25	\$4.50 \$4.50
	MOQ - 12 units					
Lomography Photo Frames	Put Your World on Display					
	These sleek frames will show your lomographs all the justice they deserve. Crafted in smooth wood and crisp glass, they turn your home into a veritable galerie de Lomography.	Fisheye Triple Fisheye Double	722 723	8 39228 00722 1 8 39228 00723 8	\$10.00 \$8.50	\$21.00 \$17
	MOQ - 6 units/style					